

I hereby certify that this correspondence is being filed via  
EFS-Web with the United States Patent and Trademark Office  
on September 18, 2010.

PATENT  
Attorney Docket No.: 028375-044100US

TOWNSEND and TOWNSEND and CREW LLP

By: /s/Connie Larson/  
Connie Larson

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven E. Arthur

Application No.: 10/696,014

Filed: October 28, 2003

For: SYSTEM FOR ACTIVATION OF  
MULTIPLE CARDS

Customer No.: 20350

Confirmation No.: 7050

Examiner: Paul Danneman

Art Unit: 3627

AMENDMENT

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Commissioner:

In response to the Office Action mailed October 19, 2009, please enter the  
following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 7 of this paper.